



PAULA VALENCIA

Multimedia Designer

Hello, I'm Paula Valencia, a passionate UX/UI designer and game developer who wants to give special relevance to the creation of attractive user experiences and immersive gaming experiences. With a background in interactive design, my specialty is intuitively developing interfaces for digital products and creating dynamic games using Unity.

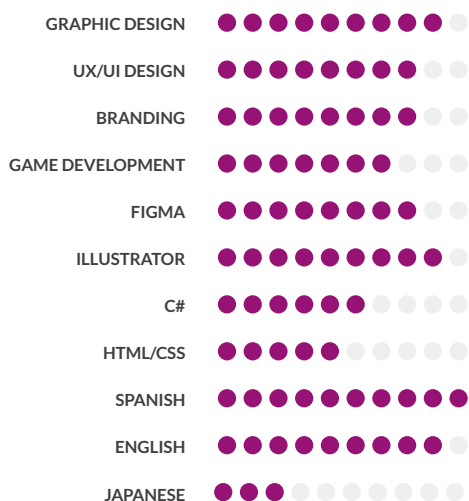
tona-valencia

tonavalencia.github.io

disenoestrategiapv@gmail.com



SKILLS



WORK EXPERIENCE

2024
Corporación
Talentum

Graphic Designer and Digital Projects Coordinator

I manage visual material development and oversee digital workflows. I design and adjust wireframes, ensure branding consistency, and collaborate with teams to meet both aesthetic and functional goals.

2021
Colgate
Palmolive

Digital Marketing Analyst (Web Content Management)

As a Digital Marketing Analyst, I was responsible for implementing and updating digital assets, such as websites, videos, and tags, for Colgate subsidiaries worldwide.

2019
Corporación
Talentum

Game Developer

As a Unity Game Developer, I developed educational games in collaboration with the Government of El Valle to promote the use of technology in low-resource educational environments.

ACHIEVEMENTS

Professional Internship in Tokyo, Japan | 2018

Secured a professional internship with a company in Tokyo before graduation. This role allowed me to apply my design skills in a real-world setting, collaborating with diverse teams and gaining valuable industry experience.

Full Scholarship for Exchange Program in Japan | 2016

Awarded a full scholarship to study abroad in Japan for six months, focusing on art and photography. This experience enhanced my cultural awareness and creative perspective, crucial for user-centered design.

Graduated with Honors | 2013

Achieved academic excellence in high school, culminating in delivering the graduation speech, showcasing strong communication skills and leadership abilities.

EDUCATION

2020
Platzi

UX Process Management
Video Game Design
Flutter

2018
Icesi
University

Bachelor's Degree
Interactive Media Designer

2018
Mitsue Links
Co. Ltd.

UX Research
Internship

2017
Nihon
University

Arts
Exchange Student



<https://tonavalencia.github.io/>



tona-valencia



+57 304 590 2690



disenoestrategiapv@gmail.com



Cali, Colombia